

Des **GENRES DISCURSIFS**  
et des **CONTEXTES** :  
nouveaux modes  
d'appréhension  
et imaginaires

The background of the slide is a dark blue field with a fine, light-colored dot pattern. From the bottom edge, a series of curved, overlapping lines radiate upwards towards the center. These lines are colored in a gradient from white at the bottom to red and purple at the top, creating a sense of depth and movement. The text is centered in the upper half of the image.